Tanisha Jain

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Education

University of Southern California – Marshall School of Business Los Angeles, CA

B.S. in Business Administration, Minor in Product Design - ***GPA: 3.88/4.0*** *May 2028*

- **Relevant Coursework**: Operations Management, Applied Business Statistics, Marketing, Finance, Organizational Behavior & Leadership, Microeconomics, Managerial Accounting, Communication Strategy, Product Design
- **Honors:** Dean's List all semesters, Global Leadership Program (invite-only program for top 10% of USC Marshall), Marshall Merit Scholarship recipient ($40,000), Academic Achievement Award x2 ($5,000)

Experience

Delta Air Lines May 2026 – Aug 2026

IT - Product Owner Intern *Atlanta, GA*

- Closed 8 defects and merged 6 MRs, including 4 WCAG accessibility fixes, helping bring Delta.com's first checkout revamp in 10 years from 70+ open defects to production-ready; currently rolled out to 10% of .com users
- Authored 19 user-stories mapping UI components to API endpoints for modernized checkout smart-integration
- Led exploratory and regression testing for 8 checkout flows, contributing to a 25% faster page load in initial rollout

YouWeb Incubator (Incubated Discord, OpenFeint, GotIt! Inc, etc.) May 2025 – Dec 2025

Product Management Intern *Palo Alto, CA*

- Launched a RAG-powered chatbot for a portfolio company, cutting lesson discovery time by 40% for 150 educators
- Built a no-code analytics agent for MathGPT.ai tracking 3,000 student data points to inform product decisions
- Created an AI textbook and gamified learning app adopted by 5 pilot institutions, driving early B2B traction
- Prototyped a Series 65 exam prep platform with $25K+ ARR potential through a scalable subscription model

Snowflake Jan 2024 – May 2024

Project Consultant *Los Angeles, CA*

- Built a personalized AI chatbot for Snowflake's HR team, simplifying benefits selection for 7,500+ employees
- Spearheaded an AI literacy module covering applications, ethics, and best practices for enterprise HR workflows
- Designed a rollout plan to integrate the chatbot into Snowflake's website, enabling self-serve employee support

Crosshairs Communication May 2023 – Jun 2023

Public Relations Intern *Remote*

- Executed campaigns for 5 clients, including Obeetee and Vanity Wagon, across fashion, beauty, and FMCG
- Boosted brand visibility and engagement through SEO-optimized press releases and media articles on TOI and ET
- Drove 14K+ organic impressions through the #generationrestoration campaign for Women's Inspiring Network

Leadership & Involvement

ProductSC | *Director of Client Services, Prev: Director of Curriculum* Aug 2025 – Present

- Won 1st place in the Disney case competition by proposing a gamified **StoryWorlds** concept for Gen Alpha
- Designing and leading the PM curriculum for a 30-member cohort; organised case competition with Snapchat

The Consulting Club | *Director of Marketing* Jan 2024 – Jan 2025

- Grew social media following organically to 1,000+ and drove 123K reel/post views (60% from non-followers)
- Scaled club recruitment to 350+ applicants through data-driven marketing campaigns and targeted outreach

Projects

BreatheSafe | *Computer Vision, MediaPipe, React Native, WebSockets, OpenAI API* Nov 2025

a16z X USC Hackathon – Third Place Winner – $1,000 Award

- Designed an AI-powered baby monitor to detect breathing patterns and unsafe sleep positions for SIDS prevention
- Led end-to-end development across app design and real-time computer vision integration for health monitoring

IVY & Project Katran | *Founder* Jul 2022 – Jul 2024

- Designed and produced 300+ eco-friendly shoes; sold 150 with a 1:1 donation model through government schools
- Generated employment for 25 rural women via waste-fabric packaging, creating $700 in sustainable income

Technical Skills

Analytics & Operations:: Advanced Excel (pivot tables, financial modeling), Python, Airtable, Supabase, Zapier
AI & Product: AI workflows (RAG, no-code agents), OpenAI API, Claude Code, Cursor, Figma, Solidworks